Data processing by Újhuta Kastélyszálló on the website

Introduction

Name	**Újhuta Kastélyszálló**
Address	**3936 Háromhuta, Kossuth street 2.**
E-mail	**recepcio@ujhutakastelyszallo.hu**
Telephone	**+36 30 1774340**
Website	**www.ujhutakastelyszallo.hu**
Operator	**FÉMALK Zrt.**

Újhuta Kastélyszálló (hereinafter: the Accommodation) is a four-star hunting lodge located in the village of Háromhuta. The Accommodation informs the concerned parties that, regarding data processing, the operator of the Accommodation is FÉMALK Zrt., as Újhuta Kastélyszálló itself is not a separate legal entity.

The accommodation is a castle-style lodging located in Újhuta, welcoming guests with 21 rooms.

The property has been welcoming guests wishing to escape the rush of everyday life and the noise of the city since late October 2018. Situated within the Zemplén Landscape Protection Area, the manor offers guests a constant sense of closeness to nature throughout their stay.

The total capacity of the accommodation is 48 guests, comprising 3 four-person suites, 7 standard double rooms, and 11 double attic rooms.

The accommodation offers a wide range of services:
- accommodation: 3 quadruple suites, 7 double standard rooms, 11 double attic rooms.

- dining: the castle hotel’s restaurant welcomes guests with the flavours of the Zemplén region and the high-quality wines of the Tokaj-Hegyalja historical wine region—a World Heritage site.

- wellness area: the castle hotel's wellness area features a 120 cm deep infinity-edge pool, a spacious Finnish sauna, and a 7-person spa pool, all designed to refresh both body and soul.

- conference room: A conference room equipped with state-of-the-art audiovisual technology is located on the ground floor of the castle hotel's west wing. The room is suitable for hosting conferences, training sessions, team-building events, organizational development workshops, or business meetings, with a maximum capacity of 50 people. It is available for booking by external parties, not just hotel guests.

- family events: Catering—including food and beverages tailored to specific requirements—is provided in the castle hotel's restaurant. Table reservations are also available to non-guests.

Guests can make reservations via Booking.com and Szállás.hu, as well as directly through the Castle Hotel’s website. Data processing on Booking.com and Szállás.hu is governed by the respective privacy policies of those intermediary sites.

The Accommodation Provider has a General Data Management Policy uploaded to the website; however, to ensure compliance with legal requirements, it has also prepared and uploaded a separate Data Management Notice specifically for the https://ujhutakastelyszallo.hu website.

The operator of the accommodation facility, FÉMALK Fémöntészeti és Alkatrészgyártó Zrt. acts as the Data Controller; it is a legal entity and an automotive enterprise operating in Budapest (Csepel plant), Pest County (Dunavarsány plant), and Borsod-Abaúj-Zemplén County (Erdőhorváti plant). The Data Controller's core activity is aluminum die casting—primarily for the automotive industry—as well as the surface treatment, machining, and various assembly operations associated with these products.

The Data Controller operates a website and processes the data appearing thereon in compliance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (GDPR), while adhering to the fundamental principles of the GDPR that ensure fair and lawful data processing for data subjects. Through this Notice, data subjects may familiarize themselves with the data processing activities carried out by the Data Controller on the website, the precise nature of such processing, and the opportunities available to them to exercise their rights.

The Data Controller has summarized the data processing activities related to the website in a table to ensure greater transparency and clarity.

Scope of the information notice

Personal scope:	The personal scope of this Notice extends to all persons whose personal data are subject to data processing operations performed by the Data Controller, as well as to those who fill out a form on the website, provide personal data, or upload a CV.
Temporal scope:	The temporal scope of the Information Notice is for an indefinite period, commencing on 15 October 2026.
Material scope:	The material scope of the Notice covers all data that the Data Controller manages in some form based on the consent of the data subject.

Data Security

We operate our information security system in accordance with TISAX requirements and strive to implement technical and organizational measures that protect data against destruction, loss, damage, disclosure, or unauthorized access.

Through these measures, we can reduce the likelihood and severity of constantly emerging risks, thereby ensuring adequate protection for your clients' data.

Website service provider, data processor

Service Provider	Aero Marketing Hungary Kft.
Registered office	1075 Budapest, Asbóth street14. 2/5.
Legal basis for data processing	Data processing based on a contract
Purpose of data processing	Website operation, support for marketing processes
Scope of affected parties	Clients with a contractual relationship with the company
Data	Information provided via the website and analytical data related to website visits
Method of data processing	Electronically
Duration of Data Processing	Existence of a contract
Does automated decision-making or profiling take place in connection with the data processing?	No
Rights Involved, Enforcement of Rights	- information, deletion, correction, blocking, forgetting, protest, - you can exercise your rights at the contact details of the data controller, as well as contact the NAIH

Our company engages a data processor for the maintenance and management of its website, who provides the IT services **(hosting and server services).**

Service Provider	Hetzner Online GmbH
Registered Office	91710 Gunzenhausen Germany Industriestr. 25
Legal basis for data processing	Data processing based on a contract
Purpose of data processing	Hosting, server services
Scope of affected parties	Clients with a contractual relationship with the company
Data	Information provided via the website
Method of data processing	Electronically
Duration of Data Processing	Existence of a contract
Does automated decision-making or profiling take place in connection with the data processing?	No
Rights Involved, Enforcement of Rights	- information, erasure, rectification, restriction, the right to be forgotten, objection, - you may exercise your rights by contacting the data controller, or you may turn to the NAIH

Using the Internet entails various threats to privacy.

We recommend that you use PET technology (Privacy Enhancement Technology) to protect your personal data. You can find relevant information on many websites.

Precise details of data processing on the website

Website name	https://ujhutakastelyszallo.hu
Website operator	Aero Marketing Hungary Kft.
Purpose of operating the website	Visitors can learn about the services offered by the accommodation, as well as the location, history, and present-day status of the castle hotel. The photos uploaded to the gallery offer interested visitors a direct glimpse into the castle hotel's amenities, furnishings, atmosphere, available services, and leisure opportunities. The Data Controller's objective is to build the broadest possible visitor base and to promote its accommodation services to the widest possible audience.
Website Menu Items	- The Castle Hotel: Past and Present, - Rooms, - Services, - Restaurant, - Programs, - Booking, - Gallery, - Contact
Website Submenu Items	<u>The Castle Hotel - Past and Present:</u> The establishment provides a detailed account of the history of the settlement and the castle, dating back to the 1800s, as well as its present-day status since October 2018. Through descriptive text, archival images, and contemporary photographs, visitors can learn about the castle—an experience that may well inspire them to make a booking. <u>Rooms:</u> The three different room types are presented with images and descriptions. <u>Services:</u> The establishment offers and showcases three types of services: a wellness area, a conference room, and facilities for family events. Visitors to the website can click on each service individually to learn more details and view images of what is offered. <u>Restaurant:</u> The accommodation provider informs guests in advance about the culinary style offered by the kitchen, as well as the available drinks and wines. The food and drink menus have also been uploaded under this section.

	Programs: Due to its location, the accommodation offers opportunities for a wide range of cultural and outdoor activities. This section outlines the main attractions, as well as walking, cycling, and driving excursions. Reservation: Visitors can also make a specific booking via the website by providing details such as check-in/check-out dates, room type, and the number of adults, children, and infants. The system displays the rooms available for the selected period, along with the booking quote. If the visitor wishes to make a reservation, they can do so by providing their personal details. You can modify or cancel your booking by clicking the link at the bottom of the menu section and entering your booking number, the surname of the person who made the booking, and the PIN code received via email. The sales terms and conditions for the offer can also be viewed below the booking section. Gallery: Visitors can explore the accommodation through images. - hunting hall, - restaurant, - rooms, - castle, - wellness area, - chapel, - conference room Contact: -address -phone number -e-mail address Visitors can also send a message directly to the accommodation via a dedicated contact field by providing their details: name, phone number, and e-mail address.
Data Controller	FÉMALK Zrt.
Registered office	1211 Budapest, Öntöde. street 2-12
Website	www.femalk.hu
Tax number	12963409-2-44
Company registration number	01-10-044879
Representative	Karlheinz Braisch CEO
Legal basis for data processing	Article 6(1)(a) of the GDPR, consent of the data subject

Scope of personal data processed	Data voluntarily provided by the visitor: In the case of a booking, the data that the user is required to provide includes: name, phone number, e-mail address, and residential address. We do not disclose the personal data provided to any third party.
Source of data	Directly from the visitor
Purpose of the processing of personal data	Contact and Room Booking: In the case of a booking or an inquiry, the data provided by the user is processed for the purpose of identifying the user and subsequently providing information—via email or telephone—exclusively in relation to the specific room booking or inquiry. The user provides consent for this data processing by completing and submitting the "Contact" or "Booking" online form.
Data subjects	Website visitors voluntarily
Recipients of personal data	The recorded data may only be accessed by the Data Controller's employees and designated staff of the data processor(s).
Method of data processing	Digital
Duration of storage of personal data	- Session IDs are automatically deleted upon leaving the website. - Analytical and marketing cookies have a longer retention period; they are stored until the website is taken down, until the data subject requests their deletion, or until the operator deletes them. - Messages sent to email addresses are processed based on their content and the purpose of the communication; such messages are deleted by the operator within one year of the purpose being fulfilled, or earlier upon the request of the data subject. - Calls received via telephone are not recorded; caller IDs stored in memory are continuously overwritten following the communication and are deleted within one month, unless a business relationship is established between the caller and the Data Controller.
Does automated decision-making or profiling take place in connection with the data processing?	No
Is data transferred to third parties?	No
Rights of Data Subjects	Information, deletion, rectification, restriction, right to be forgotten, objection
Exercise of Rights	Before the data controller, before the NAIH (National Authority for Data Protection and Freedom of Information, www.naih.hu)
Contact details of the supervisory authority	E-mail address: ugyfelszolgalat@naih.hu Website: www.naih.hu Phone: +36/1 391-1400, +36/30 683-5969, +36/30 549-6838 Postal address: 1363 Budapest, Pf. 9.
Data Protection Officer	No data protection officer is appointed in connection with the operation of the website.

Other data processing activities on the website

Registration, data collection	There is no option to register or subscribe on the website; the company does not collect or process data in this manner through the website.
Newsletter service	There is no newsletter service on the website.
Sending a message	Visitors may send direct messages to the Data Controller via the "Contact" menu section or by using the e-mail address provided on the website. Furthermore, there is an opportunity to provide personal data when making a booking.
Direct marketing	The Data Controller does not engage in direct marketing activities.
Database	The Company maintains a database of those who book accommodation.
Use of cookies (anonymous visitor identifiers)	The Company uses cookies—small text files that are stored on your device by your browser when you visit our websites. A cookie notification displayed during your visit allows you to enable or disable specific cookies. Session cookies are automatically deleted when your browser session ends. Other cookies remain stored until you delete them or until your browser automatically removes them. These cookies enable our server to recognize your browser the next time you visit. You can disable cookie settings in your browser, or configure it so that cookies are automatically deleted when the browser is closed. We store technically necessary cookies for the provision of our websites on the basis of our legitimate interest in ensuring the technically error-free and optimized provision of our websites (GDPR Article 6 (1) point (f)). In addition to the above, subject to the user's consent, the website uses analytical and marketing cookies, including Google Analytics cookies, to measure user page views and activities (clicks, scrolling, downloads, form submissions, time spent on the page, landing page). (GDPR Article 6(1)(a)). **IP address anonymization is enabled in the system**, precluding personal identification. Version: GA4. Google LLC's privacy policy is available at the following link: https://policies.google.com/privacy"